



## **POSITION TITLE: Social Media Marketing Intern**

**Employment period:** Summer Seasonal: June - Aug 30, 2024

**Location:** Forest Grove, Oregon (~35 minutes west of Portland)

**Benefits:** weekly stipend (\$425)+ optional free housing

**Experience:** Entry level

### **ORGANIZATION DESCRIPTION**

Adventures Without Limits (AWL) is a small non-profit with a big mission! Our team is passionate about providing opportunity and adventure to all people, regardless of ability, socioeconomic status, gender, ethnicity, or age. AWL adventures are inclusive, adaptive, and community-oriented! We believe that everyone should have access to the mental, physical, and social benefits of time spent outdoors. Our programs aim to inspire personal growth, instill confidence, develop peer relationships, and enhance awareness of the natural environment through whitewater rafting, flatwater kayaking, canoeing, paddleboarding, backpacking, climbing, and camping trips. Our community is wide and diverse; we work with individuals with disabilities, seniors, youth, school groups, people experiencing poverty, nonprofit partners, and corporate groups alike from Forest Grove and the greater Portland Metro area. At AWL, we value an inclusive atmosphere that encourages shared growth and learning among both staff and participants.

### **INTERNSHIP DESCRIPTION**

The Social Media Marketing Intern will work alongside AWL guides and staff to deliver safe, instructional outdoor recreation trips to a range of diverse youth and adult participants. While the Social Media Marketing Intern will play more of a support role on trips, it is important that you feel comfortable on and around water, and can competently paddle a kayak or ride along in a raft in order to capture photos and videos of trips in action. The Social Media Marketing Intern will attend trips to capture, process, and create content for social media, newsletters, website, and/or print materials. A typical summer intern's weekly schedule usually involves two to three days in the field and two days in the office or working in the gear warehouse. Applicants should be available to work weekends and/or overnight trips as needed. The most successful applicants have a strong connection to our mission and a passion for sharing outdoor recreation with underserved communities. They are ambitious, adaptable, and able to learn independently and contribute meaningfully.

### **IN THIS ROLE, YOU WILL:**

- Capture photos, videos, participant quotes, and other media, while participating in outdoor activities alongside guides and participants.
- Assist staff in providing fun, safe, and educational programming in some or all of the following activities: flatwater kayaking, whitewater rafting, canoeing, paddle boarding, rock climbing, hiking, or camping
- Work with participants experiencing a range of disabilities and think critically to meet their needs
- Work independently on a project of your choice that will grow your skills and relate to the mission of AWL
- Spend part of your time on trips but also in an office setting to leverage content for marketing and outreach purposes
- Help manage equipment and gear
- Work long days in a variety of outdoor settings under a range of weather conditions
- Be an ambassador for AWL and uphold and model the community values of the organization

### **WHAT WE NEED FROM YOU:**

- Experience or an interest in developing skills in social media marketing and content creation, including but not limited to photography, videography, graphic design, digital communications, outreach, content creation, etc.

## Summer 2024 - SOCIAL MEDIA & MARKETING PROGRAM INTERN JOB DESCRIPTION

- Dedication and passion for working with diverse populations
- Experience in at least one of the following: 1) flatwater paddling (kayak, canoe, paddleboard); 2) whitewater rafting; 3) rock climbing; 4) outdoor rec (hiking, camping, backpacking) and 5) teambuilding/facilitation/experiential education.
- Certification in First Aid and CPR (or ability to obtain upon selection)
- Clean driving record for applicants over the age of 23
- You must comply with our COVID-19 staff policy which requires a COVID-19 vaccination and booster unless an exemption is authorized.

### WE ALSO REALLY LOVE TO SEE:

- Those pursuing a degree or who have obtained a degree in Graphic Design, Marketing, Sports Management, Marketing, Nonprofit Management, Outdoor Leadership, Natural Resources, or a relevant field
- Experience working with individuals with disabilities and/or youth
- There will be a priority given to applicants with photography, social media, or graphic design portfolio
- Understanding of principles of accessible web/social media design or the desire to learn
- Bi- or Multi-lingual, particularly Spanish-speaking ability or American Sign Language
- Ability to operate a camera independently from a floating kayak, raft, or from uneven terrain along the shore.
- Ability to meet essential eligibility criteria for trips with or without accommodation. Physically capable of lifting large, heavy equipment, kneeling, swimming, and reaching overhead.

### TRAINING & IMPORTANT DATES:

- Required Onboarding Training June 10-14th, 2024
- Must be available to work between the months of June-August 2024 including weekdays and weekends

### WHY AWL?

Diversity, inclusion, and authenticity are core values at AWL. We welcome applicants with diverse backgrounds, experiences, abilities, and perspectives. BIPOC, LGBTQ+, and candidates living with a disability are highly encouraged to apply. No matter who you are, if providing accessible recreation makes you giddy, we want to hear from you!

### IN EXCHANGE FOR YOUR BRILLIANCE, YOU WILL RECEIVE:

- Weekly Stipend (\$425)
- Optional no-cost shared housing available within walking/biking distance
- Access to kayaks, paddleboards, camping, and other outdoor equipment for personal use
- Professional development and skill-building training opportunities
- Experience and education on the workings of small outdoor nonprofit organizations, including the opportunity to work with partner organizations.
- Opportunity to attend Whitewater Guide School and a Swiftwater Rescue Certification prior to start of contract in late May/early June.

### HOW TO APPLY

Please email a resume, cover letter, portfolio (if applicable), and references to: [guide@awloutdoors.org](mailto:guide@awloutdoors.org), with "Social Media Marketing Intern Application" in the subject line.

**Priority deadline:** February 10th, 2024 by 11:59 pm PST

**Interviews:** February 2024

**Offers:** March 2024

*Applications will be accepted on a rolling basis until the position is filled*

**EQUAL OPPORTUNITY**

*Adventures Without Limits is an equal-opportunity employer. Diversity and inclusion are core values at AWL, and applicants with diverse backgrounds, experiences, abilities, and perspectives are highly encouraged to apply. We are prepared to provide an interpreter for the interview process. Additional arrangements may be arranged as needed.*